

PRESSEMITTEILUNG
19.11.2019

Egos Beware! *The Illusion of Invincibility* now available in English



Andreas Krebs (left) and Paul Williams, authors of „The Illusion of Invincibility“

(Offenbach/Langenfeld) GABAL authors Andreas Krebs and Paul Williams have achieved what many writing teams can only dream of, as their successful title "*The Illusion of Invincibility: The Rise and Fall of Organizations – Inspired by the Incas of Peru*" now sets off on an international journey! Following its strong impact in the German-speaking countries the book will be published on 19th November in the USA and will be available worldwide from 25th November.

Senior management at GABAL Publishing is very much looking forward to the release of the book: "In this day and age, no company can afford to rest on its laurels. Leaders who feel invincible today and whose egos are essentially out of control are very likely to be forgotten tomorrow. The two authors will certainly capture the attention of the international audience with their pointed and often amusing insights into the ups and downs of modern leadership, reflective self-management and the long-term survival of organizations" says André Jünger. Ursula Rosengart adds: "Their success in German-speaking countries has already shown how well Andreas Krebs and Paul Williams have captured the mood of the moment in organizations large and small. Numerous media have reported on the book and the mixture of candid insider stories, plus concrete impulses for the reader, all interwoven with the rise and fall of the Incas, is inspiring and absolutely compelling."



Full house at the launch of the book in Nashville, Tennessee, USA



„There are worse jobs as an author!“ Andreas Krebs signing the first 500 copies of the English edition

The impending worldwide release has given the authors the opportunity to completely revise and update their book – the result is impressive. The new edition now has an even more global flavor, with a number of exciting new interview partners making the book a real "must read" for the international audience. The title has already passed its first acid test, having been presented recently to around 500 people in Nashville/Tennessee, where the audience was enthralled.

ANDREAS KREBS is an entrepreneur, internationally experienced manager and speaker on leadership, globalization and entrepreneurship. He also serves on advisory boards and supervisory boards in various industries. In addition, as chairman of the private NGO and the Girassol e.V. association, he is involved with children and young people from socially difficult backgrounds in São Paulo/Brazil.

PAUL WILLIAMS is an internationally experienced manager, executive coach and entrepreneur. Born in the UK, he has been managing partner of the consulting firm paul williams & associates since 2003, focusing on leadership coaching, self-management, management diagnostics and organisational development. www.inca-inc.com

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